

Price Increase Template (CSM)

11/21/2025 12:27 pm EST

Subject: Regarding Upcoming Price Adjustment

Hi [Customer Name],

Thank you for reaching out and sharing your concerns. I completely understand how cost increases can be challenging.

The [X%] effective adjustment [**Effective Date**] is part of our standard, annual update mandated by EverCommerce to account for increased operational and support costs. This update applies consistently across our customer base.

Please know we truly value your business and the trust you've placed in us. While pricing adjustments are sometimes unavoidable, our goal remains to deliver a high level of reliability, service, and product quality.

If you'd like, I can review your current setup to make sure you're getting the most out of your system and see if there are any optimizations or efficiencies we can identify.

Thank you again for your partnership and understanding.

Warm regards,

CSM

Customer Success Manager

Bold Group
